

MEDIA PROCESSING SYSTEM COMMUNICATING ACTIVITY
INFORMATION TO SUPPORT USER AND USER BASE PROFILING AND
CONSUMPTION FEEDBACK

ABSTRACT OF THE DISCLOSURE

[87] A system and method for communicating media consumption activity information are disclosed. Various aspects of the present invention may support the reporting of user media requests to a server that may record information about the user and the requested media. Parameters may be established that are matched against characteristics of media selected for consumption by a user. If it is determined that a match exists, a notification of the media request may be sent. The notification may identify the user requesting the media, and characteristics of the requested media. Server software may store and share information about user media consumption with a third party.